

# SUPPORT & EXHIBITION GLOSSARY

**ins**  
International  
Neuromodulation  
Society

**e-INS**

ISTANBUL, TÜRKİYE  
22-24 MAY 2025

## 4th JOINT CONGRESS OF THE INS EUROPEAN CHAPTERS



# ITEMS' DESCRIPTION

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## SYMPOSIUM OPPORTUNITY

- Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase “Official Symposium of the E-INS 2025 Congress”.
- Sponsored Symposia Programmes will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.

**PLEASE NOTE:** E-INS 2025 will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

\* The item is exclusive for sponsorship level packages.



## ADVERTISEMENT IN THE MOBILE APP

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Congress Mobile App will be available for all participants who download the app.



## BRANDED SEATS

The branded seats are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seats.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of the seats onsite to be coordinated with Secretariat.



## CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.





## **COFFEE BREAK (TWO AVAILABLE)**

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.



## **CONGRESS MOBILE APP (EXCLUSIVE)**

The Congress Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.



## **FUN RUN**

Join colleagues for an early morning run before the start of the day's sessions.

- Opportunity to have a sponsored t-shirt to be distributed during the E-INS run.
- Opportunity to distribute branded materials to all E-INS run participants.



## **HOSPITALITY SUITE / MEETING ROOMS**

- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside the suite.





## PHOTO BOOTH

The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.



## PRODUCT THEATER

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in a designated area in the virtual and/or physical exhibition hall.

Product Theatre provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas. Located in the Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.



## PROMOTIONAL MAILSHOT (EXCLUSIVE FOR SUPPORTERS)

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be E-INS 2025.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.



\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

### **Industry Support Disclosure** – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.



### **PROMOTIONAL MATERIAL BAG INSERT**

Promotional material (up to 4-page insert, A4 flyer) will be included in the bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all participants.
- The distribution arrangement will be advised.



### **PUSH NOTIFICATION**

- One “push notification” sent to all participants\* onsite through the mobile app.
- Date and time to be coordinated with Congress organiser.
- Specifications will be provided by the Congress organiser.
- The Congress App will be available for all participants who download the app.

\* Only for those participants who have opted to receive such information.



### **SEATING AREA**

There will be a branded Seating Area where attendees may check their e-mails, network or just relax.

- Opportunity to place signage in the seating area.
- Opportunity to provide branded items that will be available to all participants.



### **VIDEO WALL**

Maximize your brand's visibility with a featured spot on our exclusive Video Wall. Showcase your promotional video to a targeted audience, making a lasting impression and driving more traffic to your booth. Whether you're launching a new product or highlighting key services, this high-impact opportunity ensures your brand stands out and gets noticed by industry professionals.





## WI-FI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress' Wi-Fi. Supporter will receive strong visibility during the congress.

- An initial branded splash screen will bear the supporter logo and company name.
- The card will be distributed with the congress material.



## WELCOME RECEPTION (THREE AVAILABLE)

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

## ADDITIONAL INFORMATION

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\* **FOR ALL ITEMS:** Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

Discover everything you need to know about our exciting **exhibition!** Whether you're interested in exploring the **layout with our detailed floor plan** or reviewing the **terms and conditions** to make the most of your visit, we have all the information you need at your fingertips. Click the links below to dive into each area and enhance your experience with us!

[EXHIBITION](#)[FLOOR PLAN COMING SOON](#)[TERMS & CONDITIONS](#)

For bookings and further information, please contact:

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