ins
International Neuromodulation Society

Connecting the dots:
Human curiosity,
Powered by data.

5TH JOINT CONGRESS OF THE INS EUROPEAN CHAPTERS

e-INS

BRUSSELS, BELGIUM
26-29 MAY 2027

FULL PRODUCT DETAILS

e-ins.org

ACKNOWLEDGMENTS

Every Supporter and Exhibitor will receive acknowledgement in the Supporters' List and on the on-site Supporters' Board, along with their logo featured on the conference website. Additionally, they will benefit from a 100-word company profile included in the Final Program Book and a logo and profile within the Conference Mobile App.

EDUCATIONAL ITEMS

CONGRESS MOBILE APP

The event's Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:
• Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
• Two push notifications, providing a direct communication to attendees during the event.

TRAVEL GRANTS

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).
Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.
• Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.
• These grants are essential in ensuring broad participation and fostering educational growth at the event.

PROMOTIONAL ITEMS

PRODUCT THEATER

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

BRANDED SEATS

The branded seats are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seats.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of the seats onsite to be coordinated with Secretariat.

CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.

COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.

HOSPITALITY SUITE / MEETING ROOMS

• An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.
• Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
• Opportunity to brand the hospitality suite.
• Acknowledgement on directional signage outside the suite.

PHOTO BOOTH

The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

• The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
• The exposure will last long after

PROMOTIONAL MAILSHOT (EXCLUSIVE FOR SUPPORTERS)

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

• **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be E-INS 2025.
• **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.
*
In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

Industry Support Disclosure – will be added to all mailshots
This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

PROMOTIONAL MATERIAL BAG INSERT

Promotional material (up to 4-page insert, A4 flyer) will be included in the bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all participants.
- The distribution arrangement will be advised.

ADVERTISEMENT IN THE MOBILE APP

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Congress Mobile App will be available for all participants who download the app.

PUSH NOTIFICATION

- One "push notification" sent to all participants* onsite through the mobile app.
- Date and time to be coordinated with Congress organiser.
- Specifications will be provided by the Congress organiser.
- The Congress App will be available for all participants who download the app.

*** Only for those participants who have opted to receive such information.**

VIDEO WALL

Maximize your brand's visibility with a featured spot on our exclusive Video Wall. Showcase your promotional video to a targeted audience, making a lasting impression and driving more traffic to your booth. Whether you're launching a new product or highlighting key services, this high-impact opportunity ensures your brand stands out and gets noticed by industry professionals.

SEATING AREA

There will be a branded Seating Area where attendees may check their e-mails, network or just relax.

- Opportunity to place signage in the seating area.
- Opportunity to provide branded items that will be available to all participants.

WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

FUN RUN

Join colleagues for an early morning run before the start of the day's sessions.

- Opportunity to have a sponsored t-shirt to be distributed during the E-INS run.
- Opportunity to distribute branded materials to all E-INS run participants.

ADDITIONAL INFORMATION

*** FOR ALL ITEMS:** Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

Discover everything you need to know about our exciting exhibition! Whether you're interested in exploring the layout with our detailed floor plan or reviewing the terms and conditions to make the most of your visit, we have all the information you need at your fingertips. Click the links below to dive into each area and enhance your experience with us!

For bookings and further information, please contact:

Mrs. Victoria Eskenazi
Industry Liaison and Sales

EMAIL

EXHIBITION

ONLINE PROSPECTUS

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